

BizAcuity Expansion in US Market

BizAcuity

Accuracy Delivered

BizAcuity, a specialist BI & Analytics firm is looking for an aggressive expansion plans in overseas US and Canada Market. To start with BizAcuity has opened up its office in Atlanta. This center is aimed to serve US Land based and iGaming clients from its Atlanta office or Clients offices by leveraging rich talent pool in the areas of Big data, ETL and Business Intelligence working with a diverse set of BI tools and platforms.

Over the next couple of years BizAcuity will invest in US market aggressively with an aim to partner with some of the iGaming as well as traditional firms as well as strengthen our current partnership with the current clients. BizAcuity in recent past has been involved with Marquee companies like Gala, Playwin to name a few with very large implementations with 100+ TB data warehouse, 500+ reports with 1000+ business users.

BizAcuity has been working with some Marquee Gaming clients to help them in some of the areas around Predicting Lifetime Patron Value, New customer Acquisition and early identification of customer churn, Design and Analysis of various Marketing campaigns with micro segmentation etc. This has been achieved with over 4 decades of legacy working with Traditional and online gaming companies at a various level of complexities including Data, System, Regulatory/ Geographical challenges.

BizAcuity headquartered in IT Hub of Hyderabad, India has witnessed a significant growth since its inception in 2011. After successfully serving customers in the areas of Online Gaming and Entertainment and BFSI with a solid background and successful track record, BizAcuity has been recognized as one of the most successful BI & Analytics start up firm in India. With the short time span of 3 years BizAcuity has established itself as the next generation BI and Analytics firm with a combination of its highly intellectual employee base with industry experience, Energetic and creative management team with focus towards excellence and Ability to innovate with the customer through different cost effective yet powerful business models.



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